



Company Contact: Tracy Neri-Luciano
WHEATON
+1.856.825.1100
Email: tracy.neri-luciano@WHEATON.com
www.WHEATON.com

Agency Contact: Chris Hoag
Kenyon Hoag Associates
+1.201.236.9898
Email: choag@kenyonhoag.com
www.kenyonhoag.com

NEW WHEATON Guide Highlights BioBanking Solutions™

Comprehensive offering of high quality products and customized services specifically designed for researchers in leading biorepositories

WHEATON, the company that designs and delivers today's most innovative solutions for the laboratory research, diagnostic packaging and specialty pharmaceuticals industries, is pleased to introduce the new BioBanking Solutions Guide.

Created as a tool to aid researchers in making their jobs easier and more efficient when storing and accessing irreplaceable biological samples, the WHEATON BioBanking Solutions Guide is a comprehensive offering of high quality products and customized services for cryogenic samples and projects. Focusing on the key areas of sample containment, sample traceability, processing tools and batching and storing, the BioBanking Solutions Guide highlights new and innovative products designed and developed specifically for biological sample management. WHEATON products featured include the SingleScan™ Bar Code Reader, a 2D Data Matrix and 1D Linear Bar Code Reader capable of reading coded vials and ampules from a wide range of manufacturers and label printers. Also featured are the CryoELITE® Cryogenic vials, which boast an unrivaled cap seal that exceeds DOT and IATA regulations thus ensuring the ultimate protection of samples during transportation and demanding freeze-thaw handling. CryoELITE's Loctagon™ Vial Skirt provides stability in the freestanding position, providing easy open and close with one hand and the optional 2D Data Matrix Bar Code Insert provides a unique identifier for traceability.

Additional products include the KeepIT® Freezer Boxes, made from Eastman Tritan™, an environmentally friendly, Bisphenol-A (BPA) free, shatter resistant resin, which offers the convenience of sample storage and scanning capability in one box and the Acura *manual* 826 XS micropipettes, specifically designed for the precision handling of precious samples in a controlled environment.

Additionally, the BioBanking Solutions Guide features technical data, links to relevant industry websites, Best Practices and a series of unique advantages and tips, such as the benefits of using the unique WHEATON color-coding system for managing your samples and projects.

"Biospecimens are so critical in today's research that we are directing our skills as a company to designing and developing innovative solutions to support the research community," said Stephen R. Drozdow, President of WHEATON. "Scientists often spend their lives searching for answers, and we are honored to be trusted to hold their life's work in our sample management solutions," he added.

Researchers can obtain copies of the BioBanking Solutions Guide free of charge. For more information, please visit <http://www.WHEATON.com> or contact WHEATON at 800.225.1437 in the USA, or 856.825.1100 for international callers.

About WHEATON

WHEATON admires those people who devote their life to science. It's this admiration that drives us to design and deliver today's most innovative solutions for the laboratory research, diagnostic packaging and specialty pharmaceuticals industries. It's this admiration that motivates us to offer the

best customer service experience and most dependable products in the industry. And, it's with admiration that we stand behind those people who help move the world forward one discovery, one sample at a time. The WHEATON name means more than a legacy of the highest quality products and services; it stands for a commitment to honor the effort of all scientists... because it's their life's work.