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WHEATON KeepIT™ Freezer Boxes Stand Out in Biobanks
Color-coding and openings for barcode scanning facilitate the tracking and identification of cryogenic vials

Researchers now have a faster, surer way to organize and track their highly important cryopreserved samples in a biobank. WHEATON, the company that designs and delivers today's most innovative solutions for the laboratory research, diagnostic packaging and specialty pharmaceuticals industries, introduces the KeepIT Freezer Box for biobanking applications.

The durable, color-coded biobank storage boxes were designed by WHEATON to work perfectly together with the 2D barcoded CryoELITE™ Cryogenic Vials, enabling researchers to manage and track biological samples destined for cryopreservation both rapidly and accurately. Offered in six attractive colors, the WHEATON KeepIT Freezer Boxes can be color-coded to match the CryoELITE vials – color-coding enables faster batching and easier sample identification. For digital traceability, the KeepIT boxes have openings in the bottom tray allowing the 2D barcode bottom inserts on the CryoELITE vials to be scanned, while the vials remain secure in the closed KeepIT box. The bottom openings also allow for the quick draining of liquid nitrogen.

WHEATON currently offers the KeepIT-100, which stores up to 100 internal-threaded, 1.2 – 2mL CryoELITE vials, and the KeepIT-81, which accommodates up to 81 external-threaded, 1.2 – 2mL CryoELITE vials. Both boxes fit the standard footprint used with most liquid nitrogen storage shelves and freezer drawers. Sturdy pegs keep vials centered for top readings or bottom code scanning. The KeepIT boxes are constructed of Eastman Tritan™, a Bisphenol-A (BPA) free, shatter resistant resin that withstands extreme freeze/thaw cycles, moisture, and exposure to solvents such as DMSO. The transparent cover permits easy viewing of sample vials while closed.

The idea for the KeepIT Freezer Boxes was first conceived by a leading researcher who had an immediate need for a practical sample tracking solution. It is a testament to the relevance of WHEATON's product designs within the context of today's laboratories.

"We work closely with scientific innovators to develop containment solutions that accommodate their life's work," says Stephen R. Drozdow, president of WHEATON. "These products are designed to support researchers who want to build a secure biorepository with confidence right from the start." he added.

The KeepIT Freezer Box is part of WHEATON BioBanking Solutions™, a comprehensive offering of high quality products and customized services for research that also includes glass or plastic cryogenic containers, biobank storage boxes, barcoding and scanners. For more information, please visit <http://www.WHEATON.com> or contact WHEATON at 800.225.1437 in the USA, or 856.825.1100 for international callers.

About WHEATON

WHEATON admires those people who devote their life to science. It's this admiration that drives us to design and deliver today's most innovative solutions for the laboratory research, diagnostic packaging and specialty pharmaceuticals industries. It's this admiration that motivates us to offer the

best customer service experience and most dependable products in the industry. And, it's with admiration that we stand behind those people who help move the world forward one discovery, one sample at a time. The WHEATON name means more than a legacy of the highest quality products and services; it stands for a commitment to honor the effort of all scientists... because it's their life's work.